MAKE THE PLEDGE TO BE A RESPONSIBLE ROAD USER

And win £100 voucher to spend in The Mall!

To enter, simply tell us which of the following words is not included in the wordsearch grid above:

Bicycle / Champion / Courteous / Highwaycode / Listen
Look / Motor / Observation / Pedestrian / Red / Respect
Responsible / Roaduser / School / Stop / Tolerance

Terms and conditions are available online at www.luton.gov.uk/roadsafety

Discover the key to good road safety by finding the missing word in the wordsearch!

£100 voucher to spend in The Mall!

Setting a good example

By signing up to Luton Borough Council’s Responsible Road User initiative, you are agreeing to become a champion for road safety!

Our goal is to make Luton a safe place for travel by encouraging everyone to:

• follow the Highway Code and set a good example
• treat all road users with courtesy and respect
• show tolerance to others’ mistakes
• and help children develop a good attitude when using roads and pavements.

Everyone who makes the pledge will receive a free welcome pack, a regular newsletter to keep up to date with road safety news, and entry to competitions to win top prizes.

I am making the pledge to be a Responsible Road User, to abide by the Highway Code and encourage others to do so.

Name .................................................................
Address ........................................................................
Postcode .................... Email ......................................

I travel by:  Walking ☐ Cycling ☐ Driving a car ☐
Passenger in car ☐ Taking the bus ☐ Riding a motorbike/moped ☐
Driver/passenger in other vehicle ☐
(please specify) ..........................................................

To help with monitoring and equal opportunities:

I am:
Male ☐ Female ☐
Age 16-18 ☐ 19-25 ☐ 26-54 ☐ 55-64 ☐ 65+ ☐
Ethnic background: White British ☐ White other ☐ Asian ☐ Black ☐
Chinese ☐ Mixed ☐ Other (please specify) ................................
Disability: Yes ☐ No ☐
If yes, please state: Physical ☐ Psychological ☐ Sensory ☐

Please return this form to:
Luton Road Safety, Town Hall, Luton LU1 2BQ by 13 April.
You can also sign the Responsible Road User pledge online at www.luton.gov.uk/roadsafety