

Apprenticeship Case Studies

Name:

Shane Brocklehurst

Apprenticeship Title:

Business Administration
(Economic Development)

Shane is currently a Technical Assistant in the Road Safety and Regulation Team with Luton Borough Council. This is his story.

Why did you decide to do an apprenticeship?

After I finished sixth form in July 2014, I decided to pursue an apprenticeship primarily because I wanted to begin employment and I felt that the programme would help me to place my first foot on the career ladder. I was not keen on going to university because of the risk of not finding employment after finishing a degree, as well as the debt.

Tell us about your experience of being an apprentice

The apprenticeship gave me the opportunity to obtain work experience in a real-life working environment within a local authority office. It gave me an insight on employment in the real world and allowed me to improve my knowledge on Economic Development, develop my employability skills and gain experience through being involved in projects and events. My experience as an apprentice has also allowed me to improve myself as a person in terms of confidence and social skills which developed when working with colleagues in the Economic Development team, internal teams within Luton Council and with external organisations.



Has the apprenticeship helped you progress into a career or a permanent job?

After I have completed my apprenticeship in October 2015, I was fortunate to progress and secure a fixed term position in the Economic Development team as a Trainee Programme and Project Support Officer. In March 2017, I was successful in securing a new permanent job role within the Highways Services division at Luton Council where I now work as a Technical Assistant in the Road Safety and Regulation team.

What do you feel the advantages are of doing an apprenticeship over other education/training programmes?

I feel that doing an apprenticeship provides a greater advantage than going to college or university because it gives you the opportunity to obtain work experience, learn new skills, improve your knowledge and develop yourself as a person. As mentioned above, my apprenticeship helped with my career by allowing me to begin employment and in securing a permanent job.