Marmot Town – Evaluation

- To understand the impact of the Luton Marmot report on system-wide efforts to tackle health inequalities through the wider determinants of health.
- To develop a set of measures to illustrate early impact and set out an approach for future outcome measurement structured around the eight Marmot principles set out within the report.
- To activate the health equity system through the process of evaluation, through stakeholder engagement and re-enforcement of priorities and direction of travel



REDUCING HEALTH INEQUALITIES IN LUTON: A MARMOT TOWN

Qualitative insight gathering

Stage 1: Identify stakeholders to seek views (external partners and internal LBC colleagues)

> Prioritise 15-20 for interviewing

Interview guide and any transcription products

Stage 2: **15-20 x 1-1 Interviews**

Coding of transcriptions

Thematic analysis of findings

Pull together early themes

Stage 3: **3-4 Focus Groups**

Remaining identified stakeholders

Focus groups based on initial findings from interviews Stage 4: Product(s) to disseminate findings

Shared with internal stakeholders and advisory group

Stakeholder engagement event -informed by qualitative findings

Findings from the qualitative study and stakeholder engagement event will be written up and feed into the wider evaluation Explore dissemination opportunities with IHE

Themes from Qualitative Research so far...

Awareness

-Varying views on the "brand"
-Mixed understanding of health inequalities/social determinants of health amongst teams

- Need to translate the principles into something more meaningful and specific

- Public aren't aware- but do they need to be?

Strategic alignment

- Varying views on strategic alignment, some suggested that it aligns well with Luton 2040 and ICB strategic ambitions, others suggested potential confusion/duplication between various strategies

- Values do appear to align well across Luton
- Important to embed in organizational cultures

Existing inequalities work

- Examples of health inequalities / social determinants of health focused work
- Organisations using Marmot report to shape their strategies
- Using Quality Improvement Methodology to improve services
- Using procurement to increase public sector investment in local organisations

Themes from Qualitative Research so far continued...

Existing inequalities work

- Examples of health inequalities / social determinants of health focused work
- Organisations using Marmot report to shape their strategies
- Using Quality Improvement Methodology to improve services
- Using procurement to increase public sector investment in local organisations

Opportunities

- Allocate resources in line with Marmot
- Maximising our existing assets including people
- Forecast to make sure we understand current and future needs

-Empower communities

Barriers

- Data granularity/intelligence of current and future position
- Limited levers of influence
- Competing priorities
- Lack of public voice
- Commissioning and procurement process

Marmot indicators

Indicators used across JSNA and Luton 2040

Where possible measure geographical and/or cohort inequalities

Baseline's to be included in final document

