

Developing our New Strategy 2023–2028

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A Community Wellbeing Trust



Our Mission

To make a positive impact on the health and wellbeing of our community, inspiring, motivating and offering opportunities for people of all ages, backgrounds and abilities to learn and take action to improve their life chances.

Along with the principles of offering services that are:

- **Affordable**
- **Accessible**
- **Inclusive**



Luton 2040

‘A Place to Thrive’



Make Luton a healthy, fair and sustainable town.

A place where everyone can thrive.

A place where no-one has to live in poverty.

Marmot Principles

Give every child the best start in life

Enable all children, young people and adults to maximise their capabilities and have control over their lives

Create fair employment and good work for all

Ensure a healthy standard of living for all, create and develop healthy and sustainable places and communities

Strengthen the role and impact of ill-health prevention

Tackle racism, discrimination and their outcomes

Pursue environmental sustainability and health-equality together

Our Strategic Priorities

1. **Supporting children in our communities to get the best start in life**
2. **Supporting the wellbeing of our community**
3. **Developing skills and lifelong learning**

Our Strategic Priorities continued..

- 4. Developing further as a great place to work**
- 5. Strengthening financial viability and sustainability**
- 6. Conducting our business in an environmentally sustainable manner**