

# Luton 2020 -2040

## A place to thrive

### POPULATION WELLBEING STRATEGY

The Population Wellbeing Strategy will focus on improving the quality of life for our residents, by protecting the most vulnerable in our society and addressing the health inequalities that prevent people from reaching their full potential. The Health and Wellbeing Board will lead work across the town to improve mental and physical wellbeing from early years to old age, as well as improving quality of life through access to decent and affordable housing, quality education and ensuring a safe and cohesive community.

#### STARTING AND DEVELOPING WELL

The Population Wellbeing Strategy seeks to give all of Luton's children the best start by laying the foundations for a healthy life.

The strategy has a clear focus on ensuring children and young people in Luton can maintain a healthy weight and have good emotional wellbeing. In addition, the strategy seeks to improve educational attendance and attainment, while ensuring that young people are able to remain safe from harm.

The strategy will also focus on ensuring that we reduce inequalities for young people that are increasing as a result of the COVID-19 pandemic.

Key outcomes for this strategy:

- Reduced inequalities from birth across Luton
- Good educational attainment from early years
- A healthy weight for more children in Luton
- Greater support for mental wellbeing for young people



#### LIVING AND WORKING WELL

The strategy will focus on ensuring that all of our working age population are able to live a healthy life, which enables them to reach their full potential.

The strategy will support the wellbeing of our population by supporting good social interaction, physical activity and support for people to access housing and employment.

This will include measures to develop a healthier environment, to increase social connectedness and to improve self-care and resilience to address the most complex needs.

Key outcomes for this strategy:

- Increased physical activity and lower obesity rates in adults
- Greater support for mental wellbeing
- Increasing screening and detection of serious conditions
- Reduced drug and alcohol-related harm



#### AGEING AND DYING WELL

The Population Wellbeing Strategy will also aim to ensure that more people are able to live in good health into old age.

The strategy will seek to reduce inequalities around healthy life expectancy and increase social connectedness for elderly residents.

The strategy also includes measures to reduce frailty and social isolation, as well as support for carers to ensure that more people are able to remain in their own homes during old age.

Key outcomes for this strategy:

- Reducing social isolation
- Ensuring elderly residents are living in decent housing
- Tackling fuel poverty and pensioner poverty
- Enabling more people to remain in their own home in old age



#### QUALITY EDUCATION FOR ALL

Ensuring that our young population are well educated and highly aspirational is crucial to ensuring that they can benefit from economic growth in the town.

The strategy will ensure that more of our schools are outstanding places for our children to learn and build their ambitions, as well as supporting lifelong learning for our residents. The strategy will also bring together schools, colleges and businesses to tackle educational inequalities exacerbated by COVID-19 and to improve job readiness.

Key outcomes for this strategy:

- More good and outstanding schools in Luton
- Higher educational attainment
- SEND provision and measures to tackle educational inequalities
- Increased access to adult education and lifelong learning



#### SAFE AND COHESIVE COMMUNITY

Making sure that our communities are safe and cohesive is central to improving the wellbeing of our population.

The Health and Wellbeing Board will work with key partners in the town to ensure that we have a safe environment, which encourages social interaction and protects our most vulnerable residents.

The strategy will also focus on working with our community to increase the capacity of the voluntary sector and the resilience of our population.

Key outcomes for this strategy:

- Lower crime and reoffending rates including fewer cases of domestic abuse, exploitation and serious youth violence
- A safe environment that protects the most vulnerable
- Increased capacity and resilience in our community



#### QUALITY AND AFFORDABLE HOUSING

Ensuring that everybody in Luton can afford a quality, safe and secure home is central to eradicating poverty and improving health outcomes for our population.

The strategy will aim to ensure that all households can access good quality housing at a more affordable cost.

The strategy will also focus on more preventative measures to reduce debt and financial hardship from leading to homelessness for people of all ages.

Key outcomes for this strategy:

- More affordable homes for families in Luton
- Fewer people and families who are homeless or living in temporary accommodation
- Ensuring more housing is decent, safe and secure



### COMMITMENTS AT THE HEART OF OUR STRATEGIES FOR LUTON 2020 - 2040

Each strategy will be underpinned by three underlying commitments. These commitments will be to ensure that Luton is both a carbon neutral and child-friendly town, as well as ensuring that it is a town built on fairness and social justice, where everyone has the opportunity to reach their full potential.

#### A CARBON NEUTRAL TOWN

Working together to achieve our commitment to be a carbon neutral town by 2040, by growing our economy in a sustainable way and enhancing our natural environment.

- Achieving net-zero carbon emissions by 2040
- Supporting clean growth and the growth of green businesses and social enterprises
- Improving air quality and the natural environment throughout Luton
- Enhancing digital connectivity, and green infrastructure – including the greenest airport in the UK – and increasing active and sustainable travel



#### A TOWN BUILT ON FAIRNESS AND SOCIAL JUSTICE

Working together to ensure that everyone in Luton has the opportunity to reach their full potential by eliminating all forms of discrimination and overcoming structural barriers that lead to inequality.

- Promoting a cohesive and inclusive society
- Tackling prejudice, discrimination and hate in all its forms
- Achieving equitable outcomes for all who are disadvantaged or at risk of disadvantage
- Making Luton a disability friendly town
- Ensuring our community has influence, voice and respect in shaping the vision and priorities for Luton 2020 - 2040 and the future of the town



#### A CHILD-FRIENDLY TOWN

Working together to make Luton a child-friendly town, where young people grow up feeling safe and secure, with a voice that matters and the opportunities they need to thrive.

- Ensuring all children and young people can access their basic needs and essential services
- Making sure children and young people grow up feeling safe and secure
- Reducing educational and health inequalities for children and young people in Luton
- Ensuring that children and young people with SEND have the same access to opportunities, activities and quality of life as other young people
- Enabling our young people to have a voice that is heard and that matters

