

Social Value toolkit for bidders

Note that all offers of Social Value will be monitored as part of the wider contract management arrangements and must therefore be measurable.

Objective : Securing a strong economic recovery in Luton, which protects businesses, jobs and incomes and enables us to build a more inclusive economy: People	Securing a strong economic recovery in Luton, which protects businesses, jobs and incomes and enables us to build a more inclusive economy: Business
<ul style="list-style-type: none"> • Create x number of new jobs in Luton • Work towards paying staff the Real Living Wage • Deliver x number of targeted local recruitment campaigns • Support x number of careers fairs • Support x number of people back to work by providing career mentoring for Luton's Adult Learning Service, including mock interviews, employer talks, site visits and guaranteed interviews • Improve the skills levels of existing staff by training x% of the workforce to Level 2/3/4 • Create x number of work based learning placements (including apprenticeships) for local residents • Increase rates of pay for lowest-paid staff by x% • Employ x number of children leaving care (or other group of people who typically face additional challenges in competing in the labour market) • Work towards Disability Confident status and Time-wise practices 	<ul style="list-style-type: none"> • Support the local economy by targeting x% of total expenditure in the local supply chain and using local contractors (subject to Procurement Regulations) • Promote subcontractor tendering opportunities locally • Support and deliver x number of 'Meet the Buyer' events targeted at Luton's businesses • Embed social value and community wealth building principles throughout subcontractor agreements • Support x number of voluntary and community sector organisations through practical help and opportunities • Support x number of new business start-ups by working with the council on delivering practical workshops • Attract £x amount of inward investment to the area • Share and promote x number of positive news stories to help raise the profile of Luton locally, nationally and internationally • Provide Business to Business/VCS mentoring • Contribute x number of hours of business planning support / financial advice / legal advice / HR advice through an Employer Supported Volunteering scheme • Provide facilities for use by community and voluntary organisations for x number of hours per year • Work with community and voluntary organisations to create x number of new volunteering opportunities in Luton

<p>Providing the best start for our children and young people so they grow up safe, healthy and with the opportunities they need to thrive</p>	<p>Protecting the most vulnerable in our town by prioritising services and interventions that alleviate the impact of poverty and reduce health inequalities</p>
<ul style="list-style-type: none"> • Provide x number of days of meaningful work experience for local residents • Support x number of young people into work by supporting Luton's 16x16 Programme, delivering employability support to x number of school and college students • Support x number of NEET young people (not in employment, education or training), care leavers and young offenders 	<ul style="list-style-type: none"> • Support prevention by working with the Council's Public Health service on education and publicity campaigns with specific targets (e.g. support x number of staff / residents / service users to stop smoking / increase their physical activity / access money advice) • Deliver x number of civic participation and engagement opportunities • Support and build the capacity, sustainability of x number of voluntary/community sector groups • Opportunities targeted at the most disadvantaged areas or groups • Sign up to the Healthy Workplace Charter • Train x number of staff as Mental Health First Aiders • Identify all staff who are carers and ensure flexible working practices are implemented to support these responsibilities within x weeks of contract start date • Reduce average sickness absence by x% through an improved health, wellbeing and support package for staff.
<p>Reducing our net carbon emissions to move towards our long-term goal to be a carbon neutral town by 2040</p>	<ul style="list-style-type: none"> • Reduce the amount of waste generated and also sent to landfill by x% compared to previous contract • Reduce carbon emissions by x% per year • Reduce overall energy consumption / water consumption by x% per year • Procure materials from sustainable sources • Increase the use of renewable energy / community generated renewable energy as a proportion of total energy consumption by x% over the lifetime of the contract (without increasing overall energy consumption) <p>Support x number of households to better manage their energy demands through improvements in the fabric of their homes, bringing them out of fuel poverty and contributing to climate change goals</p>