

Roundabout - Media Pack

Sponsoring a Luton roundabout provides a highly effective opportunity for you to raise your business profile to thousands of Luton residents while making a positive contribution to the local community. Roundabout sponsorship is available across Luton in a variety of key locations.

What benefits will roundabout sponsorship bring my business?

- Increase awareness of your business name and brand
- Act as an excellent directional tool, either by acting as your own personalised landmark when directing people to your business, or including details of your address
- Increase customers and drive people to your website
- Raise your profile locally by supporting a scheme that is improving the local environment



What will my sponsorship include?

- Full colour signage in a prominent location with your own brand identity
- Production and installation of two signs measuring 900mm x400mm 365 days coverage, for the minimum period of one year.



For further details on locations, rates and discounts contact our Sponsorship and Advertising team on **01582 547317** or email **marketing@luton.gov.uk**